



September 22nd  
Simac Tanning Tech

# Virtual and Augmented Reality Empowered Education on Leather Goods Sector



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3D technology as a key tool for the training and development of a new generation of highly skilled leather goods workers, oriented toward high-end products, with the aim of strengthening leather goods production in Italy and the rest of Europe.

A study conducted across 4 different European countries aimed at defining a professional curriculum that can concretely meet the innovative needs of a strongly traditional sector

22  
Sept

Simac  
Tanning Tech

## programme & speakers

10.00h

Participants Registration



10.30h

Opening Greatings and introduction to the school and the project - Matteo Pasca, Arsutoria School Director

10.40h

Focus on the project results - Rita Souto - Director of Training Unit at CTCP and Project Leader



10.50h

Video Pilot - projection

10.55h

Students impressions about piloting



11.05h

Impressions from companies participating in the project - Paolo Amato, President of Leu Locati, Ana Vasconcelos, General Manager of Belcinto

11.15h

Focus on augmented reality  
Pedro Pereira, Partner & Creative Director of By Ar



11.25h

BAG 3D Design: Video CLO 3D commented by Matteo Pasca, Arsutoria School Director

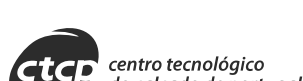
11.30h

Inauguration of the course “Progettista e prototipista borse lusso” financed by Lombardy Region, Matteo Pasca, Arsutoria School Director

For more information here

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[www.trainingleathergoods.eu](http://www.trainingleathergoods.eu)



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